



Overview

- **Introductions**
- **History of Session**
- **Purpose & Goal**



Topics

- 1. State of the State (D)**
- 2. Legislation (D)**
- 3. Governance (D)**
- 4. Funding (D)**
- 5. Other Virtual/ Distance Ed Law & Policies (J)**
- 6. Summer Programs (J)**
- 7. Curriculum (J)**
- 8. LMS & Other Technologies (J)**
- 9. Professional Development (L)**
- 10. Marketing (L)**
- 11. Program Growth & Sustainability (L)**
- 12. Future & Vision (L)**



IceBreaker

Virtual School

B

I

N

G

O

works for a virtual school that has existed more than 5 years.

works for a state school with fewer than 1000 enrollments.

works for a school that employs full time teaching staff.

has more than 3 email addresses.

knows what B.G. stands for.



State of the State

- **Kentucky Virtual High School**
 - Strong growth in enrollments
 - Emphasis on blended learning and Secondary Reform
- **Michigan Virtual School**
 - Growth
 - New Programs
- **Idaho Digital Learning Academy**
 - Enrollments/Growth
 - Participation by Districts



BreakOut

State of the State



Legislation

- **Kentucky Virtual High School**
 - **Governor's Policy Initiative**
 - **Minimal legislation**
- **Michigan Virtual School**
 - **Legislation to create MVS**
 - **New Online Learning Requirement**
- **Idaho Digital Learning Academy**
 - **Outlines Governance, Curriculum, etc.**
 - **General vs. Specific**



BreakOut

Legislation



Governance

- **Kentucky Virtual School**
 - State Department of Education
- **Michigan Virtual School**
 - 501(3c) non-profit corporation
 - Board of Directors, stakeholders
- **Idaho Digital Learning Academy**
 - Board of Directors



BreakOut

Governance



Funding

- **Kentucky Virtual High School**
 - **General Fund & limited cost recovery.**
- **Michigan Virtual School**
 - **State appropriations, tuition fees, corporate and foundation support**
- **Idaho Digital Learning Academy**
 - **Enrollment Based Funding Model**

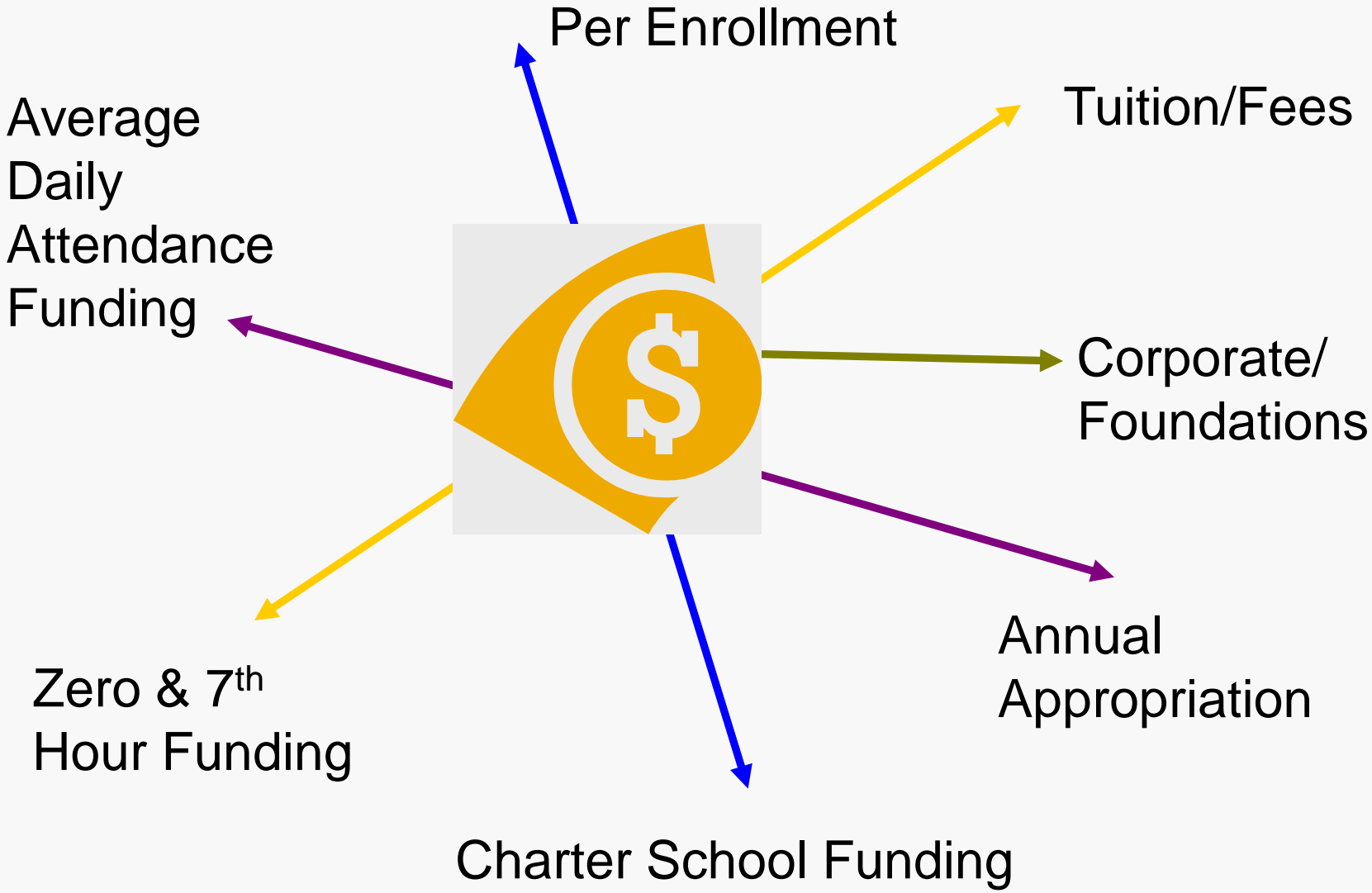


BreakOut

Funding



Funding





Virtual & DE Law & Policies

- **Kentucky Virtual High School**
 - **Minimal**
- **Michigan Virtual School**
 - **P.A. 230 of 2000, P.A. 123 & 124 of 2006**
 - **MDE Pupil Accounting Manual**
 - **State Superintendent seat-time waiver**
- **Idaho Digital Learning Academy**
 - **OPE Audit**



BreakOut

Virtual Policies



Summer Programs

- **Kentucky Virtual High School**
 - Primarily credit recovery
 - Limited “jump start” for AP
- **Michigan Virtual School**
 - Regular online summer school
 - 2-week online camps in math/science
- **Idaho Digital Learning Academy**
 - Largest Enrollments.
 - Core Classes, electives, etc.
 - Track completion rate separate from school year.



BreakOut

Summer Programs



Curriculum

- **Kentucky Virtual High School**
 - License/barter/build
 - Moving towards ownership
- **Michigan Virtual School**
 - Four B's (build, buy, buddy and broker)
- **Idaho Digital Learning Academy**
 - Develop Own.
 - Purchase Learning Objects.



BreakOut

Curriculum



LMS & Other Technologies

- **Kentucky Virtual High School**
 - **Blackboard**
 - **Wimba**
- **Michigan Virtual School**
 - **Blackboard – VHS**
 - **Meridian KSI – Michigan LearnPort**
- **Idaho Digital Learning Academy**
 - **Blackboard**
 - **Wimba Voice Boards**



BreakOut

LMS & Other Technologies



Professional Development

- **Kentucky Virtual High School**
 - For every teacher and staff.
 - Multi-state online PD initiative
- **Michigan Virtual School**
 - Online instructor training program
 - Michigan LearnPort
- **Idaho Digital Learning Academy**
 - Require of all faculty both online and f2f.
 - Only internal PD not external at this time.



BreakOut

Professional Development



Marketing

- **Kentucky Virtual High School**
 - **Unfunded**
- **Michigan Virtual School**
 - **Account reps, print collateral, statewide conferences, Web site, videos, state symposium, press releases, research, etc.**
- **Idaho Digital Learning Academy**
 - **Regional Coordinators**



BreakOut

Marketing



Program Growth & Sustainability

- **Kentucky Virtual High School**
 - Align with Secondary Reform
 - Tie to legislative agenda
 - K20
- **Michigan Virtual School**
 - Reorganization with focus on K-12
 - Capacity building with quality focus
- **Idaho Digital Learning Academy**
 - Managing Quality and Growth.
 - Accountability.
 - Remember mission.



BreakOut

Program Growth & Sustainability



Future & Vision

- **Kentucky Virtual High School**
 - Kentucky Virtual Schools
 - National/international learning clusters
 - Highly customized dynamic content vs. courses
- **Michigan Virtual School**
 - Use of interactive rich media
 - Internationalize virtual classrooms
 - Instructional gaming & simulations
- **Idaho Digital Learning Academy**
 - Blended learning.
 - Professional Development.
 - K-12 expansion.



BreakOut

Future & Vision



Five Key Factors Impacting K-12 Education

